



BIZ FOR KIDZ

**The Middle-Schooler's Guide to the Basics of Building A Business for Fun,
Profit, and Education**

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Introduction

Middle school is a great time to try out new identities. Children are beginning to think seriously about their futures, and are eager to learn new ideas that may help them achieve their individual goals.

That's why middle school curriculums typically include explorations into careers in addition to the standard academic fare.

But there is also the option for becoming an entrepreneur, someone who knows how to start up and run a business, regardless of the product or service that business offers.

Many children have already begun to earn money for various tasks they perform for friends and family, or have participated in school or club fund-raising projects such as gift wrap or candy sales. They can take the fundamental skills they have learned in these activities and learn to understand them in the context of building a business.

Design of the Book

This a workbook designed to teach business basics to children by having them apply these ideas to their own entrepreneurial venture. Each section teaches new concepts, and then guides the child to apply the concept to his business. How do you select a product, market it, sell it, and keep business records?

Each section teaches a basic business skill, and provides an exercise for the child to complete that applies to the business she is building.



The star icon marks these exercises.



The light bulb icon marks some basic and advanced concepts that are particularly powerful business builders.



The folder icon represents essential business recordkeeping forms. A blank copy of each of these forms is in the Forms section.



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